

	<b>Exceeds</b>	<b>Meets</b>	<b>Revise/Resubmit</b>
<b>Structure</b>	Brochure has a clear cover, cleanly labeled travel map, useful and unique pages devoted to each day of the trip, and a clear and thorough budget at the back of the brochure detailing all expenses.	Brochure has a cover, travel map, and one page devoted to each day of the trip, and a final budget at the back of the brochure.	Brochure may be missing one or more of the following elements a cover, travel map, and one page devoted to each day of the trip, and a final budget at the back of the brochure.
<b>Content</b>	Trip is 14 nights, thoughtfully takes visitor to five different countries and at least one university around the world. The itinerary has clearly been selected to accommodate the chosen client.	Trip is 14 nights, takes visitor to five different countries and one university around the world.	Presentation may be lacking in content covering one or more of the following items: one university, is not 14 nights, or does not take place in five different countries.
<b>Explanation</b>	Presentation contains a clear explanation describing the site that is being visited, why the student would like to go there and what they might learn/experience at this site. Additional information about the site such as opportunities to do volunteer or paid work, local modes of transportation and local accommodation, or personal travel budget are clearly presented.	Presentation contains a short explanation describing the site that is being visited, why the student would like to go there, and what they might learn/experience at this site.	Presentation does not contain minimal explanation describing the site that is being visited, why the student would like to go there, or what they might learn/experience at this site. Geographic locations are referenced with little explanation connecting locations.
<b>Verbal Presentation</b>	Presenter has clearly practiced their remarks, speaks loudly and clearly for their audience, and guides classmates through world tour.	Presenter speaks clearly for all to hear and demonstrating knowledge of the world tour.	Presenter often reads directly from a cue card, appearing to be unfamiliar with content. Minimal rehearsal or planning appears to have been done prior to presentation.
<b>Works Cited</b>	All information conveyed during the brochure is accurate, cited, and can be found again. Calculations about budget, local transportation, volunteering, or work are logically explained.	The majority of information conveyed in the brochure is accurate and where the information was found is referenced.	Not all information presented appears to be accurate. Multiple facts or figures are not referenced and lack context.
<b>Writing Mechanics</b>	Text is original, clear, appropriate, organized and well-presented. Text is grammatical and spelling correct.	Structure sometimes supports the purpose of the brochure, there is limited organization to the text, text has been edited for grammar and spelling mistakes.	Brochure has limited organization sometimes supports the purpose of the piece, there is limited organization to the text, text has been edited for grammar and spelling mistakes.
<b>Illustrations</b>	Clear and creative illustrations colorfully depict events helping to provide additional context and information about this specific event. Visuals enhance the information being conveyed.	Colorful illustrations depict event helping to provide additional context and information about this specific event.	Illustrations may or may not be present for events on the timeline and they may or may not add to the information being conveyed.
<b>Layout &amp; Creativity</b>	The brochure has an excellent lay out. It follows a chronological approach, has a title, and can be easily understood by a viewer.	The brochure is well laid out, has a title, follows a chronological approach, and can be easily understood.	The brochure is poorly laid out, does not have a title, all events are not necessarily in chronological order, and it is not easy to understand the timeline when looking at it.

